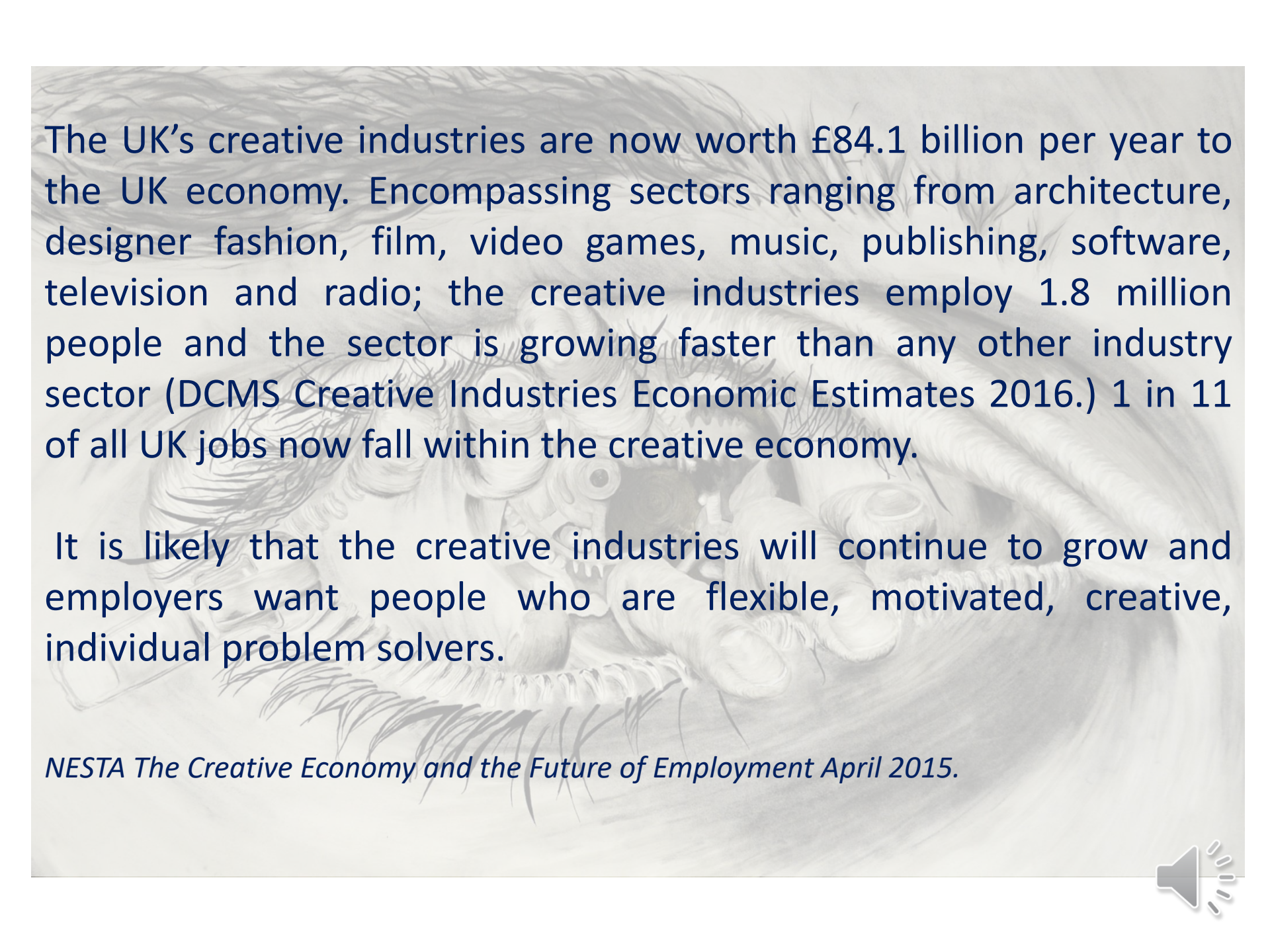




Why should
I choose Art
as an
option?

Y11 Exam Piece





The UK's creative industries are now worth £84.1 billion per year to the UK economy. Encompassing sectors ranging from architecture, designer fashion, film, video games, music, publishing, software, television and radio; the creative industries employ 1.8 million people and the sector is growing faster than any other industry sector (DCMS Creative Industries Economic Estimates 2016.) 1 in 11 of all UK jobs now fall within the creative economy.

It is likely that the creative industries will continue to grow and employers want people who are flexible, motivated, creative, individual problem solvers.

NESTA The Creative Economy and the Future of Employment April 2015.



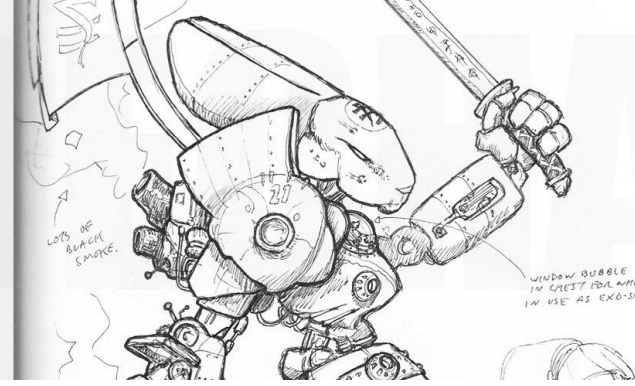
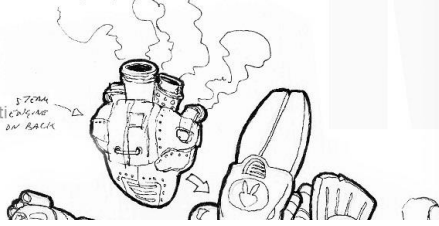


▲ THE VERY FIRST (and originally dismissed) SKETCH OF NINJA BUNNY.

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus.

facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga.

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga.



Art is a highly specialised subject. To pursue it at a higher level, at college, at A-level and beyond you need Art at GCSE level.

For example if you want to design buildings and be an Architect. Did you know that you need Art?

So whether you want to be an Illustrator, Games Designer, Fashion Designer, or work in Advertising or many more careers....Make sure you do your research and make an informed choice.

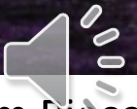


A GCSE in Art shows you are a creative and imaginative person. It can help you develop transferable skills that you can take to any career or job.

- creative thinking
- practical skills
- research skills
- the ability to work independently
- the ability to share ideas visually

Alongside literacy and numeracy, another skill needed in our workforce today is creativity. Cultural education subjects help young people to unlock their innate creativity, enabling them to become more rounded and confident human beings.

*Darren Henley OBE
Chief Executive, Arts Council England*



Photography

Mixed Media

Drawing and Painting

What will I study?

Ceramics

Sculpture

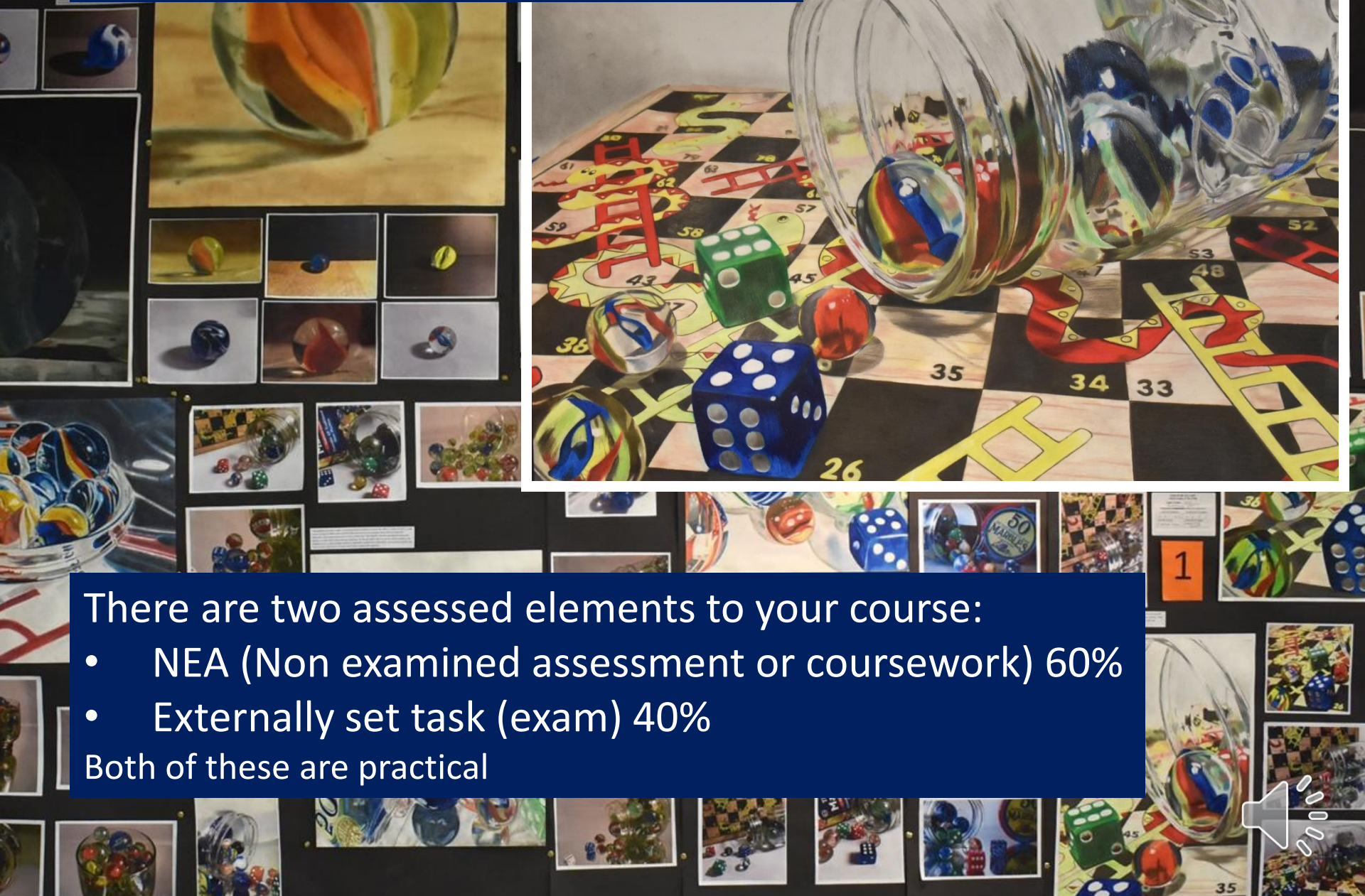
Digital Art

Printmaking

Textiles



How will I be assessed?



There are two assessed elements to your course:

- NEA (Non examined assessment or coursework) 60%
- Externally set task (exam) 40%

Both of these are practical



What will be especially important for me to succeed on this course?

- You must enjoy art
- GCSE Art is open to all students regardless of ability
- All students can succeed in Art as long as they are prepared for hard work





Y11 Exam Piece

What do we expect from you?

- Hard work
- Commitment
- A willingness to develop your skills and try out new ideas



What Careers can Art lead to?

- A Qualification in Art could be the start of something beautiful. You could take a career in any of the following either working for a company or freelance:

Advertising, Animation, Architecture, Art Administration, Art and Design History, Art Theory, Art Therapy, Blacksmithing, Book Arts, Carpet Design, Cartoonist, Childrenswear, Communications, Community Art, Constructed Textiles, Contour Design, Corporate Identity, Costume, Criticism, Curation, Design Consultant, Digital Design, Documentary Photography, Editorial Illustration, Embroidery, Exhibition Design, Fashion Buying, Fashion Consultancy, Fashion Design, Film & Theatre Make-up, Film & Video Art, Film Making, Fine Art, Fine Art Photography, Footwear Furniture, Gallery management, Game Design, Glasswear, Gold and Silver Smithing, Graphic Design, Illustration, Industrial Ceramics, Industrial Design, Installation, Interior Design, Jewellery, Knitwear, Landscape & Garden Design, Landscape Photography, Medical Illustration, Medical Photography, Menswear, Model Making, Multimedia & Web Design, Painting, Performance Art, Photography, Picture Restoration, Product Design, Portrait Photography, Publishing & Layout, Set Design, Sculpture, Signage, Spatial Design, Studio Pottery, Surface Pattern, Teaching, Technical Illustration, Theatre, TV and Film Props, Textile Design, Typography, Wildlife Illustration, Womenswear, Woodwork

Just to name a few!

If you are interested in any of these careers and what to do to make it possible **Speak to your Art Teacher.**

