

In Depth Media Studies Curriculum Plan

The Media Studies Curriculum

The Media Studies A-level is studied across two years and follow the OCR specification. We deliver schemes of work that are engaging, accessible and yet challenging to meet the needs of a wide range of students enhancing their creative media production skills underpinned by knowledge and understanding of the language used by media products to communicate with their target audiences. There is an expectation that students will learn and develop a fluency in sophisticated media terminology. In addition, students will build upon prior knowledge and experience of the English Faculty's thematic strands including a Media specific unit centred around identity studied in Year 9. We have three strands running through our curriculum offer alongside the examination specifications at KS4/KS5. We aim to provide a selection of contexts in which student learning is engaging and relevant to young people whilst also developing media literacy skills in navigating and analysing the media age students experience. We also ensure that all students receive opportunities to participate in curriculum enrichment activities at appropriate points, develop their higher education and employment prospects to help enhance their Media Studies learning experiences building upon the success of Tupton Hall School alumni which includes production and acting roles in companies from Warner Bros to Marvel or Sky Sports.

Extra-curricular

Studying Media within The English faculty offers various extra-curricular offerings including: cinema trips, higher education visits, Media Production Experience across the school and involvement in the Media After School Club productions. Students are encouraged to enter national media production competitions.



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Curriculum Intent

The intent of our Media Studies curriculum is to develop learners who:

- Become passionate Media students;
- Develop into resilient, independent learners;
- Have a strong awareness of the way Media fits into and influences everyday life and can apply it to real-life situations;
- Have a sound understanding of the Media framework, techniques and terminology, which includes the ability to apply them in new contexts and realise their creative abilities;
- Are inquisitive, having developed an understanding of how Media links to both modern society and the way in which we develop and share cultural identities. Gain 'cultural capital' and an understanding of diversity through Media.
- Possess the ability to progress readily to the next stage of their Media education;
- Can write accurately, for different audiences and purposes;
- Develop excellent creative media production skills including film-making techniques and post-production skills utilising professional level software packages

Curriculum Implementation

We implement the intent of our curriculum through:

- Awareness of students' prior attainment in applicable subjects and, in relation to students who are new to Tupton, any previous study of the subject;
- Schemes of work which are engaging, challenging and differentiated at a detailed level to ensure that all learning targets ability;
- The expectation that students will use advanced vocabulary and media terminology routinely in lessons;
- Develop knowledge of the media framework, building on prior knowledge whilst regularly revisiting key strands and applying critical skills to new contexts to ensure knowledge is secure;
- A routine expectation that students will show resilience in every lesson, and we support this through independent learning resources and extended learning and development tasks to broaden knowledge of media approaches and issues;
- Ensuring that the opportunity to take part in curriculum enrichment activities throughout the course of study is available to all students, which enhances their prior English learning experience;
- A reflective approach to the continuing professional development of teachers of Media (an 'open classroom' policy, collaborative planning, a teaching and learning focus to all faculty CPD) with access to high quality resources, advice and guidance

Subject	Media Studies		Year Group:	12		
Unit/Topic	Introduction to Media Studies	Making Media	Long Form TV Drama: Stranger Newspapers and Online News Things		Evolving Media –Section A Mock Exam, LFTV Drama ‘Deutschland 83’ and Making Media	
Skills	Key terminology; analytical skills; application of knowledge and understanding; understanding of contexts	Key terminology; group work; pre-production, production and post-production; Develop software and production skills	Key terminology; Genre and Form; Key terminology; analysis of close Inference; close analysis and study products and case studies; application of entire media analysis of representations linked framework to knowledge of conventions of form		Key terminology; analysis of close Pre-production, production and study products; writing skills for post-production; Develop software short exam questions and production skills; Revision techniques; Genre and Form; Inference; close analysis and application of entire media framework; Exam skills	
Knowledge	Key areas of media framework; contexts of media; technical, narrative and symbolic codes	Applying knowledge and understanding of media language to forms; Developing knowledge and use of creative media software and technologies	Features of different LFTV genres; industry and technological convergence; analytical skills; contexts of form including global and local influences; academic ideas and arguments	Newspapers industries, language, audiences and representations; contexts of media form; all areas of media framework; impact of technological change; academic ideas and arguments	Media industries and audiences; Revision and recap of previous influence of social, economic and learning applied to exam cultural contexts of production questions; Features of different and consumption; knowledge of LFTV genres; industry and codes and conventions of form technological convergence; analytical skills; contexts of form including global and local influences	
Recall/review from previous learning	Applying knowledge of media framework to selected media forms and examples	Applying knowledge and understanding of media language to productions	Applying knowledge of media framework and contexts to LFTV drama case study	Applying knowledge of media framework and contexts to analysis of newspaper examples, industries and audiences	Applying knowledge of media framework and contexts to smaller framework and contexts to LFTV close study products (Sec A drama case study; Applying Evolving Media) knowledge and understanding of media language to productions; Applying knowledge and understanding of media language to productions	
Assessment	Formative assessment –applied to Self-evaluation of own media selected examples; terminology productions against success test; oracy task –group criteria; final assessment NEA presentation and analysis of TV production drama extract		Formative assessment; Formal Terminology tests; Formal assessments linked to Evolving assessment linked to Media Media Section B extended Messages questions 1 and 2 response questions including structured response developed through self/peer assessment		Formal assessments linked to OCR Centre created hybrid mock exam Evolving Media Section A exam utilising OCR exemplar questions questions covering content covered; Preparation tasks linked to main NEA formatively assessed	
Cultural Capital, Equality, Diversity Inclusion	Cultures associated with material selected by OCR of representations linked to NEA briefs selected by OCR	Cultures associated with process	Cultures associated with material selected by OCR; academic ideas selected by OCR; academic ideas and arguments and arguments	Cultures associated with material selected by OCR; academic ideas selected by OCR; academic ideas and arguments	Cultures associated with material selected by OCR; academic ideas selected by OCR; academic ideas and arguments and arguments	
Literacy/Numeracy	Literacy –evaluations of own production work Literacy –extended writing assessments, analysis and evaluation		Literacy –extended writing assessments, analysis and evaluation work. Numeracy through understanding of SVOD industry measurement of audience and revenue	Literacy –extended writing assessments, describe and explain Numeracy through understanding of	Literacy –writing assessments, analysis and evaluation; development of subject specific vocabulary	Literacy –writing assessments, analysis and evaluation; development of subject specific vocabulary

Subject	Media Studies		Year Group:	13	
Unit/Topic	Long Form TV Drama: Deutschland 83, Making Media –Music Videos and Stranger ThingsWebsites		Media Messages Section A: Newspapers Media Messages Section B Both papers		revision; Exams and News Online
Skills	Key terminology; Genre and Form; Pre-production, production and post-Production; Develop software and of entire media framework; comparison production skills for creation music and video and website		Key terminology; analysis of close study Inference, close analysis, Application of knowledge products and case studies; analysis and memory and applying knowledge. and understanding; Recall evaluation of all areas of media Comparison and analysis of key media framework applied to media formEvaluation. Key terminology. Recap. Concise and succinct writing skillsto set products		
Knowledge	Features of different LFTV genres; Research methods; application of analytical skills; contexts of form assessment including global and local influences; production software	News, planning, production language, methods, applications of media, contexts of media form, media skills, knowledge of academic ideas and arguments	influence of social, economic and of knowledge and cultural contexts of making meaning understanding of media and audience response; knowledge of framework and close study technological convergence, application of products; exam skills	Media language and representations;	Recall, revise and application
Recall/review from previous learning	Re-cap the plot/characters/themes/ methods/context/ Universal ideas	Applying knowledge and understanding of media language and production to framework and contexts to analysis of final NEA; understanding of conventions newspaper examples, industries and of form and production audiences; recap and build on Year 12 content; application of academic and theoretical arguments	Applying knowledge of media framework and contexts to smaller close study products (Sec B Media Messages); apply knowledge of case studies and exam techniques	Applying knowledge of media framework and contexts to smaller close study products (Sec B Media Messages); apply knowledge of case studies and exam techniques	Revision of all key exam content; exam writing skills revisited
Assessment	Formative assessment; formal assessment linked to OCR's previous exam questions	NEA interim feedback on productions; Terminology tests; Formal assessment final NEA marks allocatedlinked to Media Messages questions 1-4; self-assessment of case studies	Formative assessment; formal assessment linked to OCR's previous exam questions	Formative assessment; formal assessment linked to OCR's previous exam questions	Practice exam /Media Messages final exam / Evolving Media final exam
Cultural Capital, Equality, Diversity Inclusion	Cultures associated with material selected by OCR	Cultures associated with process of representations linked to NEA briefs selected by OCR; academic ideas and selected by OCR arguments	Cultures associated with material selected by OCR; academic ideas and arguments	Cultures associated with material selected by OCR; academic ideas and arguments	Cultures associated with material selected by OCR; academic ideas and arguments
Literacy/Numeracy	Media Terminology; Reading of challenging media articles and perspectives; Extended writing	Media Terminology and extended writing used in planning evidence of NEA	Media Terminology Extended writing needed; Reading of challenging media articles and perspectives	Media Terminology; Extended writing needed; Reading of challenging media articles and perspectives;	Media Terminology; Extended writing needed; Reading of challenging media articles and perspectives; Exam skills development